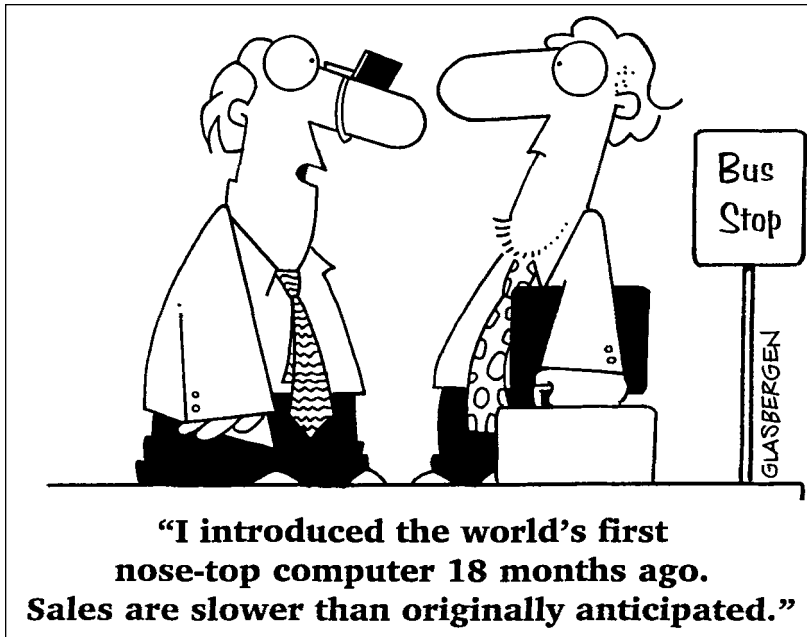




## Economic Cartoons

Study this cartoon and review the sections entitled “Understanding Demand” and “Shifts of the Demand Curve” beginning on page 79 before answering the questions below.



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1. (a) Which of the men is selling a new product? \_\_\_\_\_  
 \_\_\_\_\_  
 (b) What is his product? \_\_\_\_\_  
 \_\_\_\_\_
2. What problem does the seller have with his new product? \_\_\_\_\_  
 \_\_\_\_\_
3. **Analyzing Information** According to the law of demand, what effect might lowering the price of the product have on sales? \_\_\_\_\_  
 \_\_\_\_\_
4. **Identifying Alternatives** What effect might an advertising campaign have on sales of the product? \_\_\_\_\_  
 \_\_\_\_\_
5. **Synthesizing Information** Is a portable laptop or notebook computer a product that would be a complement to or a substitute for the nose-top computer? Explain your answer.  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_